Alliance Française de Nairobi

CALL FOR APPLICATIONS

3-min Pitch to Pique Interest

In the presence of African editors and publishers

Sat. 9th May, Alliance Française de Nairobi, Multipurpose Room (3rd Floor)
10:00-12:00

Africa Forward Fest – *Connecting Minds, Shaping Future*

The **Alliance Française de Nairobi**, in partnership with **eKitabu**, will host the **5th edition of its annual literary festival**, now reimagined and expanded as the **Africa Forward Fest**.

Taking place in the lead-up to the **Africa Forward Summit,** held jointly by Kenya and France, this new pan-African format positions Nairobi as a key meeting point for writers, publishers, translators, educators, artists, and readers allowing stories, ideas, and identities to travel across borders, languages, and histories.

African literature is experiencing unprecedented creative energy and global visibility. Yet challenges remain in ensuring that stories circulate **across languages, markets, and audiences**. The Africa Forward Fest places these questions at its core.

What?

A fun and interactive session that is also intended to be a professional opportunity. A chance to meet and network with like-minded people and have a go at pitching your story and share the world inside your head.

Who?

Writers of all stages, bring your story ideas to a panel of editors and publishers and get some tips. Writers will have three minutes each to give their elevator pitch and receive feedback. Whether you are ready to pitch and are looking for feedback, or you're just testing the waters of the literary world, or you just want to listen to some pitches, Pitch to Pique Interest is for you!

Limited to 15 writers.

Who will you be pitching to?

- Will Clurman, Mvua Press
- Abdullahi Bule, Nuria Books
- Yvonne Wamuyu, Mystery Publishers
- Egosha Imasuen, Narrative Landscape Press
- Vera Omwocha, Kenya Writers Guild
- Bukusu Kabwe, Editions NGE

What is an elevator pitch?

An elevator pitch is a short statement of what your story is about. It should be clear, concise and catchy - enough to give an editor or publisher the idea of your story as you ride in an elevator with them!

Eligibility

- Be aged 18 years or above (or specify age requirement)
- Be the original author of the submitted work
- Have full rights to submit the project
- Be available to participate on the event date

Apply here

https://bit.ly/CallForApplicationsPitchtoPique

Application Deadline

- Deadline for application is 30th April 2026

Candidates announced

- Selected candidates will be announced on 5th May2026

Prizes

1st Prize – 10000/- KE cash and valuable feedback and more
2nd Prize – Books voucher and valuable feedback
3rd Prize – Books voucher and valuable feedback